

The 9th-Annual Quilt Expo, hosted by Wisconsin Public Television and Nancy Zieman Productions, took place September 5–7, at the Alliant Energy Center in Madison. A record-breaking 18,005 people attended the three-day event. The 2013 Quilt Expo featured:

- A 10-category juried and judged quilt contest exhibit featuring 295 quilts and \$12,000 in cash prizes.
- Six special quilt exhibit areas featuring 158 quilt and a Kids' Quilt Challenge featuring 13 quilts. One special exhibit featured a quilted yurt presented by the Wisconsin Museum of Quilts and Fiber Arts.
- 126 informational lectures, 24 stage presentations, 30 sit & sew workshops, 12 hands-on workshops, which combined drew more than 8,000 participants.
- An 85,000 square foot vendor mall with 395 vendor booths representing 191 businesses and organizations from across the nation.
- Public Television sewing and quilting personality Nancy Zieman, host of Sewing With Nancy, who taught six lectures and greeted visitors each day.
- Two entertaining evening events, including “The Reluctant Journey of an Art Quilter” With David Taylor, and “A Create Journey: Everyone Should Have One!” With Amy Ellis.
- A “Quilt to Give” community service project, during which bed-size quilts were collected and stitched on-site to donate to people in communities that have been recently affected by natural disasters. Sixteen quilts were collected and 15 were completed during the show, which will be distributed to those in need across the country.
- A pre-release of Nancy Zieman’s autobiography, “Seams Unlikely,” which includes details about Nancy’s life growing up in Wisconsin, her battle with Bell’s palsy, how her love of sewing began and her unlikely TV journey.
- Video recording of select Quilt Expo lectures, which are now available at [store.wiquiltexpo.com](http://store.wiquiltexpo.com) to purchase and stream on a computer or tablet.
- Quilt Appraisals by Carol Butzke and Linda Honsberger, American Quilt Society certified appraisers.
- New York Times best-selling author of the Elm Creek Quilts novels, Jennifer Chiaverini, who taught a lecture and signed books on both Thursday and Friday.
- UW Health Go Red For Women distributed 1,344 pedometers to attendees as part of their “Get in Step with Nancy” promotion to encourage heart health. Together, the participants walked 4,356,060 steps or 2,178 miles—the equivalent of walking from Chicago to San Francisco.
- The Quilt Expo raffle featured thirty-six prizes, each with a value of \$200 or more. The raffle raised more than \$10,000 to support programming on Wisconsin Public Television.

Special thanks to go our event sponsors, which include Nancy’s Notions, Baby Lock, Elna, Janome, Quilters Club of America, Bernina, Floriani, Husqvarna Viking, CraftOptics, At the Heart of Quilting, Koala, and Pfaff.

The 2014 Quilt Expo will be held September 4–6 at the Exhibition Hall at the Alliant Energy Center in Madison.